



The University of Sydney
Faculty of Economics and Business



International Business

www.econ.usyd.edu.au/intlbus

Many companies work on a regional and global level and international developments have a significant impact on business, government and society in Australia and our region.

Globalisation of business, trade and finance are reshaping national economies. To take full advantage of these and other influences on the business world, modern business practitioners need a thorough understanding of international business.

The Discipline of International Business offers programs to equip students with the knowledge and skills relevant to the development, strategy and management of international business organisations; and the institutional context for their development, growth and operation.

The field of international business studies comprises multinational and transnational business activities; strategic and managerial processes that cross national boundaries; joint ventures and strategic alliances; mergers and acquisitions; cross cultural management; and the interactions of international business organisations with their economic, political and cultural environments.

A variety of issues are relevant to the economic, political and cultural environment of international business. These include international risk management and crisis management for business organisations, governments and non-government organisations; business to government relations; country-specific studies and the contribution of foreign firms to the development of Australia.

EARNED EXCELLENCE



THE BEST BUSINESS SCHOOLS
IN THE WORLD





Undergraduate

International Business Major. (www.econ.usyd.edu.au/major/97)

Postgraduate

Master of International Business (www.econ.usyd.edu.au/course/FC038)

Entrepreneurship Major:

- Master of Commerce (www.econ.usyd.edu.au/major/106)

International Business Major:

- Master of Commerce (www.econ.usyd.edu.au/major/67)

The Faculty of Economics and Business has a long tradition of research in international business and has developed outstanding expertise in the core areas of international business, strategy and management.

Studying international business provides students with knowledge and skills relevant to the development, strategy and management of international business organisations and the institutional context for their development, growth and operation.

What you can study

The international business subjects offered cover a wide range of topics including:

- International Business Strategy
- Cross-Cultural Management
- International Business Alliances
- International Risk Management
- Ethical Issues in International Business
- Comparative International Management
- Export Management
- Business Negotiations

There is a strong emphasis throughout on cultural understanding and comparing how business works in Australia with other countries in the Asian region and beyond.

In addition, there is the opportunity to focus on entrepreneurship skills in an international business context with subjects offered such as:

- Foundations of Entrepreneurship
- International Entrepreneurship
- Entrepreneurial Restructuring and Renewal
- Intellectual Property Management
- Global Entrepreneurship and Enterprise
- Social Entrepreneurship
- Enterprise and the Creative Industries

Where it can take you

A graduate with the ability to think “globally” will be on a rewarding and interesting career path. Most graduates will find that they have strong career opportunities with multinational companies, government agencies, international aid agencies, other non-governmental agencies, and companies with global business links.

If you specialise in international business, below are some roles you may wish to pursue:

- Export and Import Manager
- Manager of International Strategy
- Government Officer – Department of Foreign and Trade Affairs
- Manager of Country or Regional Operations
- International Management Consultant
- International Travel Manager
- International Hotel Manager
- Consultant: United Nations
- International Business Analyst