



The University of Sydney
Faculty of Economics and Business



Graduate Certificate in Innovation and Enterprise

www.econ.usyd.edu.au/course/FG012

Why study Economics and Business at The University of Sydney?

- Learn in an environment that feeds your enthusiasm, inspires your imagination and sparks your curiosity. The Faculty combines intellectual rigour with a vibrant social life.
- We are the only faculty in Australia to have earned dual accreditation from AACSB international for both business and accounting programs, as well as EQUIS accreditation from EFMD

AACSB accreditation represents the highest standard of achievement for business schools worldwide and is the hallmark of excellence in management education (aacsb.edu).

EQUIS is the leading international system of quality assessment and accreditation of higher education institutions in management and business administration (www.efmd.org).

- Learn from the people who create the knowledge - part of the enjoyment of university life comes from being intellectually enthused by lecturers who are researchers at the forefront of their field.

The Graduate Certificate aims to equip entrepreneurs in business and social enterprises with the skills, knowledge and experience to successfully start and grow their own business.

The course ensures participants gain an understanding of:

- commercialisation processes and activities
- intellectual property management
- business and marketing strategy
- financial and capital management
- project management

Participants also have the opportunity to develop expertise in social entrepreneurship, enterprise in the creative industries, or in the commercialisation of research and other intellectual property.

Students interested in further study, and who attain a credit (65%) average in the Graduate Certificate in Innovation and Enterprise, may be eligible to upgrade to the Master of Commerce.

Entry Requirements

Five years' relevant work experience or a completed bachelor's degree, graduate diploma/certificate or equivalent from a recognised tertiary institution (at a standard acceptable to the faculty).

Scholarships

Domestic research students concurrently enrolled in a relevant research program at The University of Sydney may be eligible for a CTS Scholarship. In 2009, over 25 scholarship places valued at over \$9,000 will be offered.

For further information please visit <http://www.usyd.edu.au/ro/training/commercialisation>





Course Structure

To be awarded the Graduate Certificate in Innovation and Enterprise, students will successfully complete a total of four units of study (24 credit points). This will include 2 compulsory units of study (12 credit points)*:

- IBUS 5011 Foundations of Entrepreneurship
- IBUS 6015 Innovation and Enterprise Special Project

Elective units of study:

- IBUS 6012 International Entrepreneurship
- IBUS 6013 Entrepreneurial Restructuring & Renewal
- IBUS 6014 Intellectual Property Management
- IBUS 6016 Social Entrepreneurship (NEW in 2009)
- IBUS 6017 Enterprise & the Creative Industries (NEW in 2009)

*Note: Commercialisation Training Scheme (CTS) Scholarship Recipients who undertake the Graduate Certificate in Innovation & Enterprise will successfully complete 4 compulsory units of study (24 credit points):

- IBUS 5011 Foundations of Entrepreneurship
- IBUS 6012 International Entrepreneurship
- IBUS 6014 Intellectual Property Management
- IBUS 6015 Innovation and Enterprise Special Project

Please note that this award course is currently offered as a part-time program. Visit our website for more information: <http://www.econ.usyd.edu.au/course/FG012>

