



The University of Sydney

FACULTY OF
ECONOMICS
AND **BUSINESS**



What can I do with and Economics or Commerce degree?

Presented by...

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Careers and Employer Relations
Office





A successful career

“Success is not the key to happiness. Happiness is the key to success. If you love what you are doing, you will be successful.”

Herman Cain





Another question

What do you want to do with it?

Keep this question in mind

Self Assessment

Keep a journal

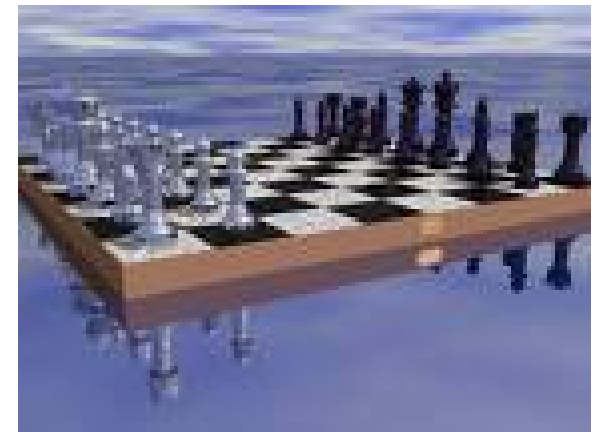
Be flexible





Graduate employability

- Increased chances of employment as a graduate
- Unemployment rates;
 - Bachelor's degree 2.7%
 - Certificate IV 3.7%
 - HSC 5.1%



*Source ABS Education and Work Cat. No.6227.0



Skills shortage or competitive market



- Specific areas have skills shortages
- Projected occupational growth – 21.9% of new jobs Accounting, Finance and Management
- High level of employer expectations
- 60% Australians employed in SMEs



Managing your career

- Maintain professional and industry knowledge
- Make and take opportunities for training and education
- Develop and maintain positive networks – inside and out





What Employers look for?

- Qualifications and experience
- Potential
- Technical skills
- Personal Attributes
- Transferable skills





Employability Skills (from all degrees)

Communication

Teamwork

Organisational

Planning

Research

Analytical

Lateral Thinking

Flexibility

Initiative



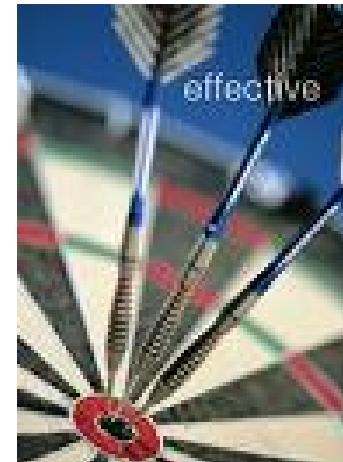
Greg uses his words when meeting new people.



Hitting your mark

Be strategic

- Research
- Take charge
- Get work experience
- Analyse your skills





Degrees of difference

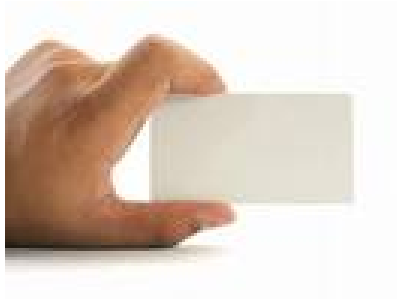
Specialised roles usually require recognised qualifications and/or accreditation



CPA Australia



Graduates can also use their degree, regardless of programme content, in a range of contexts





Accounting

- A Professional Accountant usually needs...
- A degree with a recognised major in Accounting
- Further training recognised by the relevant professional bodies

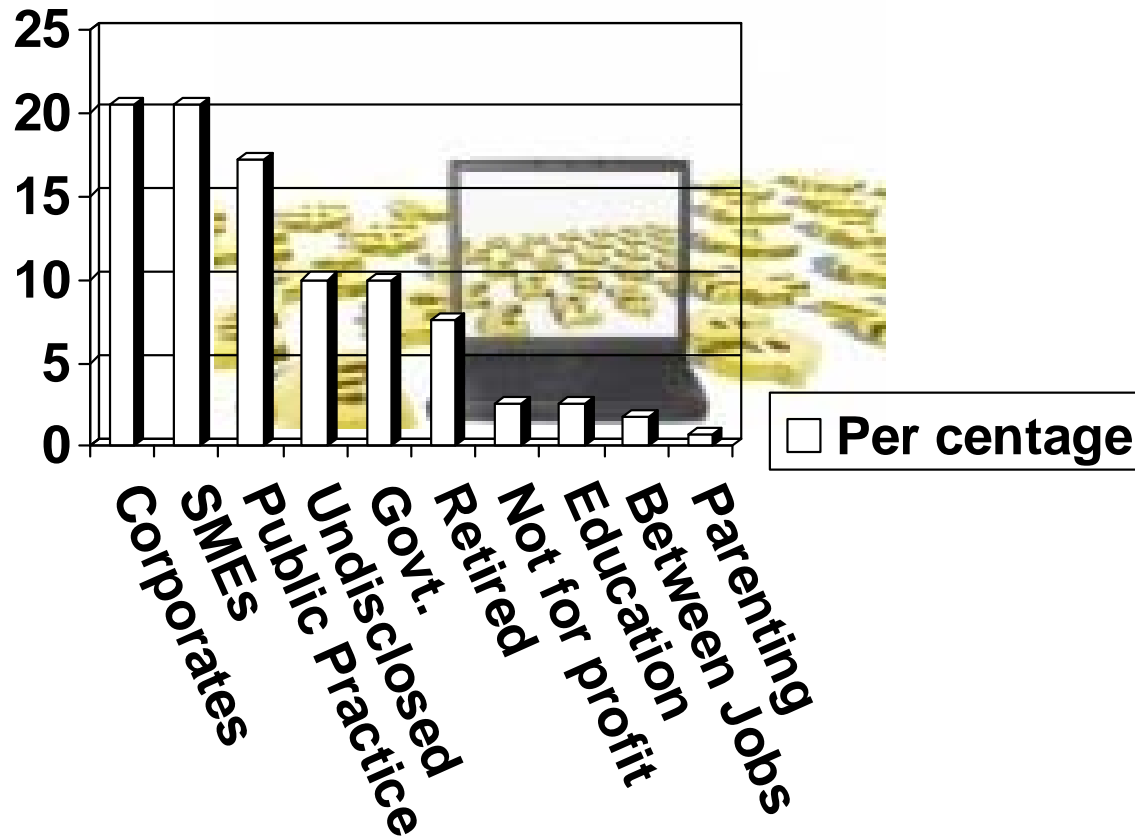


CPA Australia





Accounting Employers



Source: CPA Australia's 2006 annual report.



Business Information Systems

- Need for management of systems
- Growth in demand

Job titles include;

Enterprise Risk Analyst

Business Analyst

Information System Auditor





Commercial Law

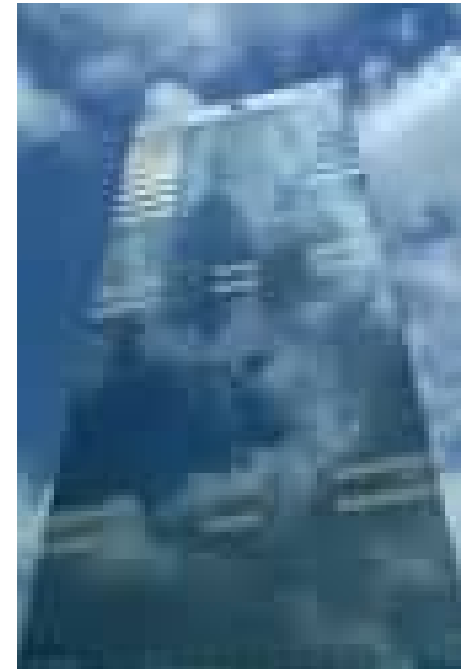
- Represents largest portion of legal practice
- Most employed in Business/Corporate sector
- Others are employed by private law firms, universities, politics, all tiers of government





Economics and Econometrics

- Employment in corporate and public sectors
- Work in diverse roles
- Provides a good basis for work in finance, research and/or policy areas





Finance

- Employment prospects are strong
- Business sector
- Work for large or small companies
- Gain Certification as a Financial Planner





IR & HRM



- Good employment prospects
- Work across all sectors Corporate, Public, Not for Profit,
- IR difference between unions, employer associations and corporate roles
- Range of roles from recruitment to training to policy development



International Business

- Expanding markets
- Opportunities in Australia and Overseas
- Australian and international companies
- International Aid agencies
- NGOs
- Entrepreneur





Management / Management Decision Sciences

- Broad range of opportunities
- Management roles in all industries and sectors
- Last decade - 35% increase in number of managers





Marketing

- Represented in all industries business through to “not for profit”
- Graduate programmes
- First roles may be in sales or as a Marketing Assistant
- Good employment projections





Graduate Destinations & Opportunities

- Graduate Destination Survey
www.graduatecareers.com.au
- Gradsonline
<http://www.gradsonline.com.au/>
- Graduate Opportunities
www.graduateopportunities.com



Professional Associations

- A great source of information and networking opportunities
- Most have student membership options



“The best careers advice to give to the young is 'Find out what you like doing best and get someone to pay you for doing it.'”

Katherine Whitehorn