

Master of Commerce with majors in International Business and Marketing

In this illustrative program of study, units of study required for an International Business major are coloured **brown**, units required for the Marketing major are **green**, and core units in the Master of Commerce degree are indicated by ***italics***.

Year	Semester	Unit of study	Unit of study	Unit of study	Unit of study	Total credit points
1	1	<i>Elective core (prerequisite for International Business electives – if required)</i>	<i>Elective core (prerequisite for International Business electives – if required)</i>	<i>Elective core</i>	<i>Marketing Principles</i>	24
	2	International Business Strategy	International Business elective 1	Marketing elective 1 (MKTG coded)	Consumer Behaviour	24
2	1	Cross-Cultural Management	International Business elective 2	Marketing elective 2 (MKTG coded)	Marketing elective 3	24

Please Note. This program of study is meant to be a guide only. Students may be able to undertake the required units of study for these majors in different sequences to that listed above. Students should also note that this example has been developed using 2010 offerings of units of study and there is no guarantee that the units of study listed above will be offered in the same semesters in the years after 2010. Units of study listed above may also be available in the Summer or Winter School sessions.